

For young professionals

**So you want to become an export manager?
Travel the world and explore new markets,
make deals no one thought were possible?**

Good news! At the Oranjewoud Export Academy, we have 5 exclusive places for exceptional export talents. We train the future leaders in the field of exports. In a 1.000-day traineeship combining theory and practice, you'll be responsible for setting up exports in a real company. You'll be trained and guided by experts with tremendous track records. Get ready! This program gives you the opportunity to land your dreamjob at a great company from the Northern part of the Netherlands.

But beware: it won't be easy. You'll have to work harder than you imagined. Sleep in shitty hotelrooms. In airplanes. Or in the back of an Uber. You'll have diner alone most nights. And you probably won't be there for your mum's birthday.

We require:

- A decent brain that you know how to put to good use
- A degree from a vocational or higher education institution
- A passion and drive to become an export manager

We offer:

- A real job at a really great Dutch company
- A 1.000-day traineeship packed with inspiration, dedication and education
- Coaching, teaching and mentoring by (inter)national and highly experienced professionals
- Our Landgoed Oranjewoud (Country estate) which will be the epicentre of the program
- A great and powerful network
- A chance to become what you were born for: the best export manager around

Interested?

You can't just sign up for the Academy's Export Lab. After you've been invited to introduce yourself to us by one of our scouts or you've convinced us of your qualities in a letter our intensive selection process starts. You will not be able to start the Export Lab until you both qualify for the program, and there's a match with one of the participating companies.



PROGRAM

Selection process

The selection process starts each September and April.

Export Lab – Block I

7 Masterclasses of 2.5 days each in which you will develop:

- The export plan
- Strategic sales knowledge
- Tactical and Operational sales knowledge
- Online sales knowledge
- Sales and marketing organisation

Export Lab – Block II - VI

Starting in block II you will work on a single goal: achieve real export success within the rest of 1.000 days. Each block comprises of 3 Masterclasses of 1.5 days each focusing on where you are on your journey. Between the Masterclasses the Academy offers online support.

TERMS AND CONDITIONS

The selection process costs €475,-.The company you have been matched with (basically: the company that hired you) will pay for the entire Export Lab.

Beware: The company that hires you will require you to sign a contract regarding this investment. This is not school. This is a real job. You have to put in the work. And deliver.



Get ready.