



KICKSTART YOUR CAREER IN INTERNATIONAL SALES.

COLLEGETOUR

Interested in new market development? Determined to make the difference right from the start? Strategy in an international context? Then you are obviously in for a challenge!

International market development is challenging, but very rewarding! If you are successful... You obviously need to have an entrepreneurial attitude, guts and an eagerness to learn!

And that's where this Colleetour comes in! Take a chance and meet Geoffrey Moore, learn all about how to be the gorilla instead of the chimp... Ask this bestseller author how to find the right customers for an organization. Learn how to use a captured customer group as a reference for the next. In other words, learn how to become a market leader!

So, if you are in any way involved with entrepreneurship, marketing, (international) sales, export, market entry or development. You really won't have any excuse not to come!

So forget 'enjoying the sun' for slightly more than an hour and emerge yourself in this unique

opportunity to learn from the best in the business!

We believe that international growth of companies contributes to the growth of the Northern Netherlands. With export we import prosperity. In order to achieve that, we match young talents with regional SME's. Keeping (inter) national talent in the North by employing them as export managers realizing international growth.

The Oranjewoud Export Academy offers high level inspiration and education. Proving new insights on international market development, sales and export for young professionals as well as for experienced entrepreneurs. We work with trainers and guest speakers with tremendous track records in international sales and export. We invite you get acquainted with our Academy during our first X-session!

O&A 6 juni 2019

15:30 - 17:00 h

NHL Stenden University
of Applied Sciences
Rengerslaan 8
8917 DD Leeuwarden



400 seats reserved for students (free entrance)/
Only 100 tickets available
(€75 p.p)

The Oranjewoud Export Academy X-Sessions are made possible by:



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